

ABSTRACT

[0038] A reservation system 10 is provided including a reservation mechanism 22 accessible by one or more service providers 15 and customers 17. The service providers 15 open an account with the reservation mechanism 22. The reservation mechanism 22 relays service provider information to an advertising mechanism 24 and a ticketing mechanism 26. The advertising mechanism 24 provides a mechanism for one or more service providers 15 to promote their businesses. The ticketing mechanism 26 allows one or more customers 17 to purchase tickets for services offered by one or more of the service providers 15. A communication network 28 is provided which allows communication between the reservation mechanism 22, the advertising mechanism 24, the ticketing mechanism 26, and the customers 17.